



SUPERGLUE

Make and host your own webpages at home

Join us for the launch of Superglue, the visual web authoring tool and personal server, which enables you to create your own website and host it on a personal server that you can build and store, in your own home.

During the launch you will be able to try-out Superglue, learn how it works, meet the team and hear from international guest speakers Douglas Rushkoff and Professor Olia Lialina about their views on Superglue, the Independent Internet and the future of web design and distribution.

SUPERGLUE LAUNCH

Friday 3 Oct, 2014, 18hr

WORM

Boomgaardsstraat 71
3012 Rotterdam

AGENDA

- 18.00** **DOORS OPEN:** Drinks and Superglue 'try-out'
 - 18.30** **WELCOME**
 - 18.40** **SUPERGLUE VIDEO DEMO**
 - 18.45** **GUEST SPEAKER:** Douglas Rushkoff (*Writer, author and Internet commentator*)
 - 19.10** **GUEST SPEAKER:** Professor Olia Lialina (*Internet Art Pioneer, Researcher and Theorist*)
 - 19.30** **Q+A** with Superglue team, Douglas Rushkoff & Professor Olia Lialina
 - 20.00** **PARTY**
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ABOUT SUPERGLUE

Over the last year a team of artists, engineers, programmers, designers and researchers have been building Superglue – a visual web authoring tool and personal server, which enables you to make your own websites and host them at home.

Promoting the original DIY (Do-It-Yourself) ethos of the Internet, Superglue provides users with an end-to-end solution for creating and hosting your own website from home.

WHY IS THIS IMPORTANT?

Over the last two decades the Internet has radically changed how we live, work and socialise. One of the original aims of the Internet was to create a decentralised system, which allowed people to self-publish and share ideas. As the Internet matured, large companies began to monopolize it, charging for services and controlling how your data is used and published. In designing and building functional tools which enhance Internet Independence the Superglue team are creating possibilities for helping people to keep the Internet open and liberal.

Superglue does this by providing users with a visual web authoring tool and a personal server, which allows you to make and host your website at home.

AN EASY TO USE, IN-BROWSER WAY TO MAKE YOUR WEBSITE

The Superglue visual web authoring tool comes as a handy browser add-on, which enables you to create websites directly in the browser window. The advantage of this is that you do not need to code and unlike other web authoring tools you can work in a free-form way, as there are no rigid templates to follow. Additionally everything you and other users create, automatically becomes part of the Superglue creative repository – whereby any Superglue-made page can be used as a source for a new creation. In using Superglue in this manner, you are also helping to promote an ethos which values the Web as a space for co-developing and sharing knowledge.

THE DIY SERVER THAT CAN HOST YOUR WEBSITE FROM YOUR OWN HOME

To host your website at home we have developed the Superglue personal server, which comes as a preconfigured device which you plug into the wall and instantly have your own Internet server. To install Superglue at home we have designed a comprehensive website and community forum through which you can find step-by-step instructions to help you set-up your personal server and build your websites. Besides the DIY options we also provide preconfigured devices which you can purchase directly online. As your sites are now hosted at home this puts you in charge of whoever has access to what you share or keep private on the Web. So with Superglue your privacy and control is enhanced. Superglue also allows you to work in an off-line mode and access your site and data without needing to always be connected to the Internet. By distributing the work across your devices, Superglue also reduces your energy footprint and therefore creates a more environmentally friendly solution.

Background Information

WHO IS THE TEAM BEHIND SUPERGLUE?

Superglue was conceived and developed by Danja Vasiliev, a critical engineer based in Berlin. Vasiliev has won several awards for his art and critical engineering projects including the prestigious Golden Nica at Ars Electronica. For Superglue, Vasiliev brought together a team of programmers, researchers and designers including: Teresa Dillon, Joscha Jaeger, VERBALVISUAL, Michael Zeder and zerbamine.

HOW WAS SUPERGLUE FUNDED?

Superglue is funded by WORM, LGRU (Libre Graphics Research Unit), The European Commission and Creative Industries Fund NL and Creating 010. With production supported by the Rotterdam-based media laboratory, WORM.

FIND OUT MORE

www.superglue.it

PRESS CONTACT

Superglue Production & Marketing:

Teresa Dillon: info@superglue.it

Tel: +353 87 684 1197